

PORSCHE MAKES DEBUT AS CCIA CHOICE GROWS

Iconic 911 will be available for decision-makers to put through its paces

The choice of brands available to drive at Company Car in Action has expanded even further with the news that Porsche will make its debut at this year's event.

The manufacturer will bring a choice of models from its range, including the iconic 911, which recently saw the one-millionth car roll off the production line.

The choice will extend to its SUV range, with the Cayenne and Macan available to test in several power variants, including diesel and hybrid models, while the five-door Panamera will also be on offer.

In addition to models available for driving, Porsche will also be

showing the 911 C2S Endurance Racing Edition as a static display.

The Porsche range adds to a choice of around 300 cars from leading fleet brands available for an exclusive test drive experience in a unique environment at Millbrook Proving Ground, Bedfordshire, on June 13-14.

At the centre of the event is the iconic 'steering pad', where fleet managers can choose from a wealth of the latest cars ready to receive their expert appraisal.

Fleet decision-makers can take vehicles onto the test routes around Millbrook that are normally closed



to the public and choose from four unique routes, including a testing city circuit, high-speed oval, a challenging hill route and off-

road course.

All are designed to help fleet managers expertly assess each vehicle in a professional environment made specifically for vehicle-testing purposes.

CCIA maintains its role as the essential drive and decide event on the fleet calendar by offering the widest choice of brands and a huge range of important new models for review.

New test drives include the BMW 5 Series, Mini Countryman, Seat

Ibiza, Renault Captur, Vauxhall Insignia Sports Tourer and Crossland X.

There are also scores of models making their CCIA debuts, giving hundreds of fleet operators their first chance to put them to the test.

In addition, there will be a range of static previews of key new cars coming to fleets in the future, including the Range Rover Velar and Volkswagen Arteon.

Fleet decision-makers can plan their day at CCIA by visiting the event website for the latest updates on brands and vehicles available to drive.

To reserve your place at the drive and decide event of the year, visit www.companycarinaction.co.uk and secure your place behind the wheel.

13-14 June
Two weeks to go. Reserve your place today: www.companycarinaction.co.uk



Porsche's iconic 911 will be one of several models available to test at CCIA



Panamera



Macan S Diesel



Cayenne

New fuel choices on show at EV/Hybrid Review Zone

Decision-makers will be briefed on the future shape of fleet at the CCIA EV/Hybrid Review Zone, where experts will be on hand to provide information and advice about the shift to electric vehicles.

The dedicated area covers all forms of electric vehicles, from plug-in hybrid to pure electric.

Models will be on show from brands including Kia, Ford, Mini, Nissan, PSA Group, Renault, Tesla, Toyota, Volkswagen and Volvo.

The zone is sponsored by **Chargemaster**, which operates the Polar network of more than 5,000 recharging points throughout the country, serving in excess of 50,000 customers.

Its experts will also be on hand to provide advice and information to fleets about the shift to ultra-low emission vehicles (ULEVs).

Sponsored by



Artist's impression



MINI COOPER S E COUNTRYMAN ALL4



KIA OPTIMA PHEV



FORD MONDEO HYBRID TITANIUM



VOLVO XC90 T8 TWIN ENGINE



RENAULT ZOE R90 DYNAMIQUE NAV



NISSAN LEAF TEKNA 30KWH



CITROËN E-BERLINGO MULTISPACE



TESLA MODEL X



VOLKSWAGEN PASSAT GTE



TOYOTA PRIUS PLUG-IN

Future of diesel and technology focus for 'great debates'

A series of industry debates taking place during Company Car in Action will look at two of the most important issues facing fleet managers.

The first of the 'Great Debates' will focus on the future of diesel

and the introduction of new powertrains, while the second will assess how fleets can balance the introduction of new technology with growing concerns about driver distractions on the road.

Organisations which will be presenting their viewpoints include the Low Carbon Vehicle Partnership, Nissan, SBD automotive and IAM RoadSmart.

The Great Debate at CCIA takes place at 10.30am each day.

Brands on test



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